

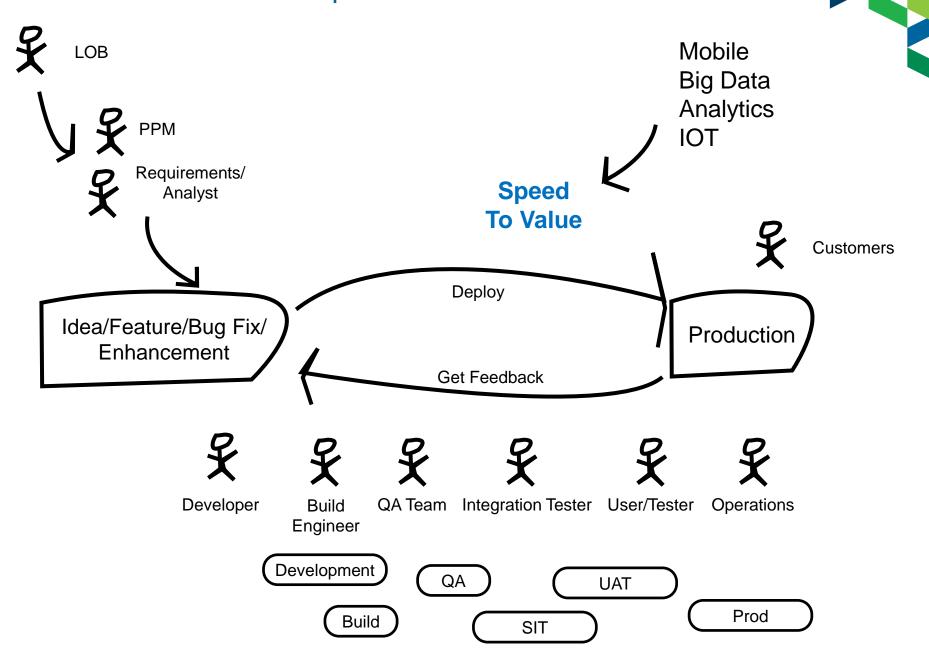


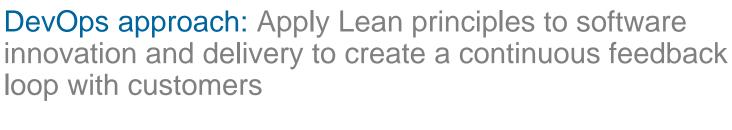
Lee Reid loreid@us.ibm.com

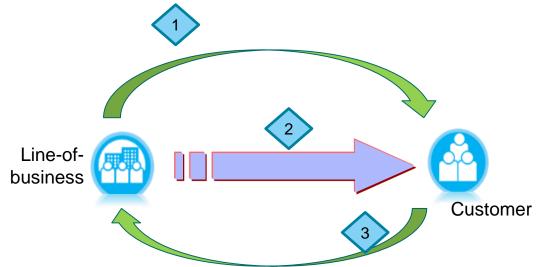
IBM



A Holistic View of DevOps

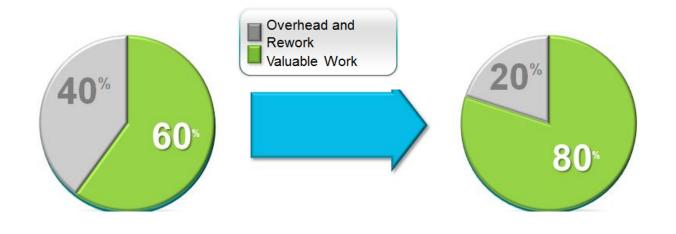






- 1. Get ideas into production fast
 - 2. Get people to use it
 - 3. Get feedback

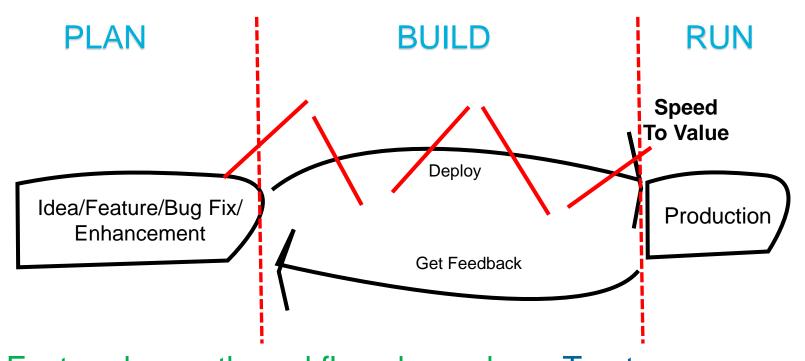
Adopt DevOps approach to continuously manage changes, obtain feedback and, deliver changes to users



Eliminate any activity that is not necessary for learning what customers want

DevOps & Culture





Fast and smooth workflow depends on Trust

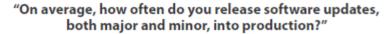
Trust is enabled by Collaboration & Consistency

Collaboration is enabled by Cross Functional Teams

Consistency enabled by Automation

DevOps is a Natural Evolution of Agile

"Continuous delivery does not replace Agile approaches; rather, it enables Agile to finally deliver on its promise to business leaders: faster delivery of genuine business value." (Forrester Research)





(percentages do not total 100 because of rounding)

Source: March 2013 Global Application Life-Cycle Management Online Survey

Nationwide embraces DevOps to drive continuous delivery across platforms and improve speed to market

50% increase in software quality over the last three years

90% on-time delivery vs. 60% previously

70% decrease in user downtime

58% of developers moved to industry top quartile in productivity measures



"We're more agile as a business and more responsive to our customers. Collaboration has become an expected part of our culture."

— Steve Farley, Vice President, Application Development Center, Nationwide



Case Study: TIAA-CREF

Do the right things right

- Attack the high value and high risk items first
- Predict and quantify the outcomes and resources
- Measure honestly with distributions of outcomes
- Learn what customers really want and steer with agility



"We've achieved a 1600% increase in delivery velocity, in 7 months, using a DevOps approach."

John Kosco
Director of IT Operations

Case Study: WebMD

Accelerate delivery of usable increments for continuous outside-in feedback

- Provide a continuous delivery pipeline that automates deployments to test and production environments
- Reduce overhead with push-button deployments
- Quantify change stability and measure transparently for compliance



"Before it took 2 days to deploy a build, with uDeploy and our new processes, it takes us less than 60 seconds."

Matthew Wilson
Director, Consumer Web Operations

How We are Improving - An Example from IBM CLM (RQM, RTC, RRC) Measures of Operation

Lifecycle Measurements	2008	2010	2012 – 2013	Total Improvement
Project Initiation	30 days	10 days	2 days	28 days
Groomed Backlog	90 days	45 days	On-going	89 days
Overall Time To Development	120 days	55 days	3 days	117 days
Iteration Length	6 weeks	4 weeks	4 weeks	2 weeks
Number of Iterations	6	8	3	N/A
Composite Build Time	36 hours	12 hours	8 hours	400 %
BVT Availability	N/A	18 hours	< 1hour	17 hours
Iteration Test Time	5 days	2 days	4 hours	4 days
Total Deployment Time	2 days	8 hours	2 hours	2 days
Overall Time To Production	9 days	3 days	15 hours	8 days
Time Between Releases	12 Months	12 Months	3 Months	9 Months