

A satellite in orbit over Earth, with the planet's surface and atmosphere visible in the background.

## **Outsourcing/Offshoring – The challenges**

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Rik Marselis  
Senior Test Advisor  
[rik.marselis@logicacmg.com](mailto:rik.marselis@logicacmg.com)

## Agenda afternoon

- 13:25 – 14:05 TestFrame
- 14:50 – 15:30 Outsourcing/Offshoring – The challenges
- 15:40 – 16:30 Outsourcing/Offshoring – Under control

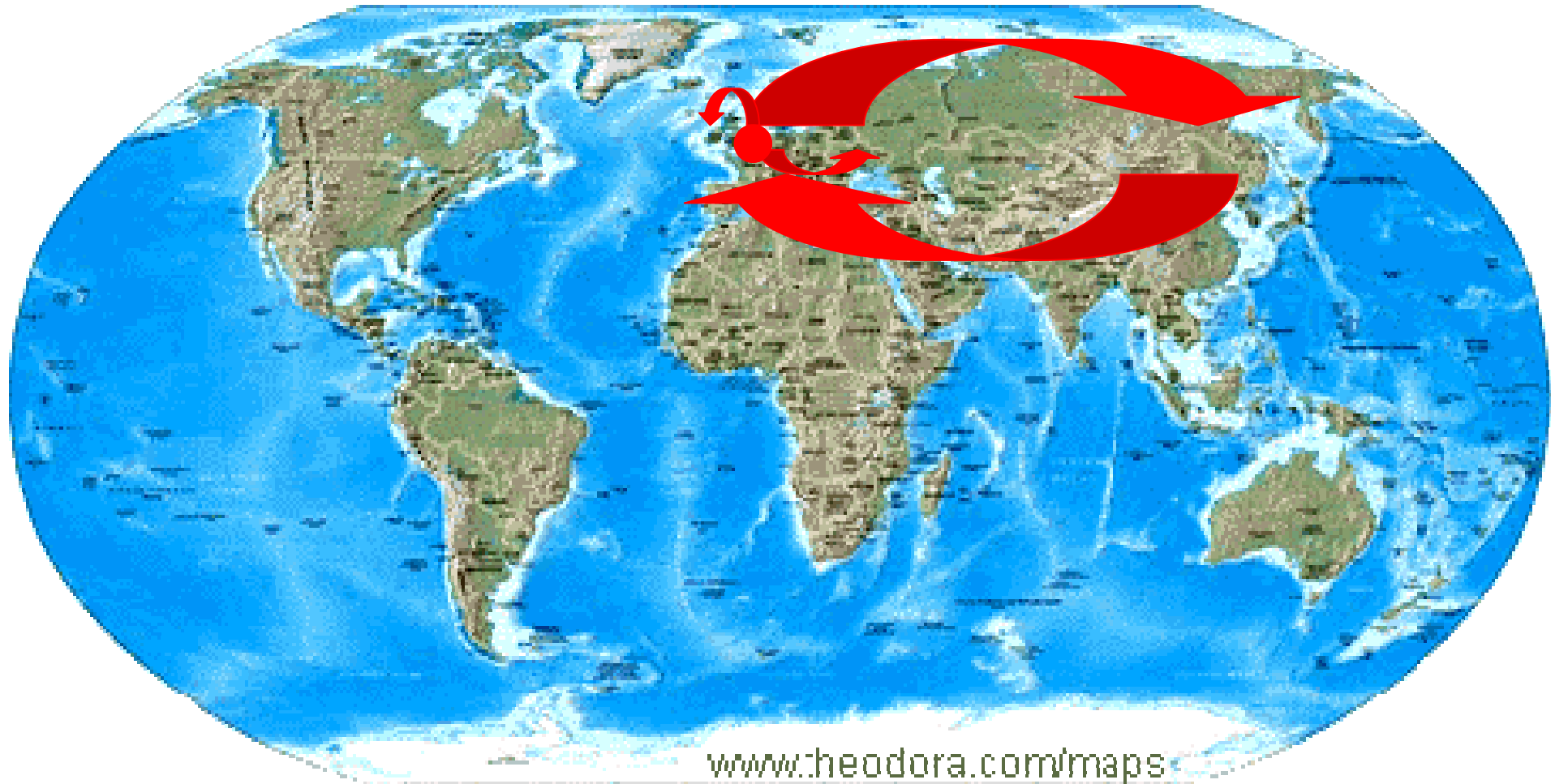
## Agenda Outsourcing/Offshoring – The challenges

- All this sourcing
- Why outsourcing
- Challenges when outsourcing

## Questions

- Who has experience with outsourcing?
- Who has experience with offshoring?
- Which countries did you outsource/offshore to?

All this sourcing...



## Challenges when outsourcing

# Some statements on outsourcing / offshoring

## Statement 1

Outsourcing & offshoring are not the same thing



**challenge: what do you exactly want to achieve?**

## Statement 2

Indian people don't always mean yes when they say Yes



**challenge: how do you handle cultural differences?**



## Statement 3

Communication through telephone and email is not enough



**challenge: how do you communicate  
to other organizations nearby or far away?**

## Why outsourcing\*

- Better quality software and applications in the end 41%
- Better control of the development process through SLA's 38%
- More accountability for the projects 37%
- Faster time to market for developments 36%
- Better project planning 33%
- Reduced cost of development 31%
- Better communication with the end user department 13%

\* Testing times for board rooms. A study by LogicaCMG into software testing in the UK, the Netherlands and Sweden

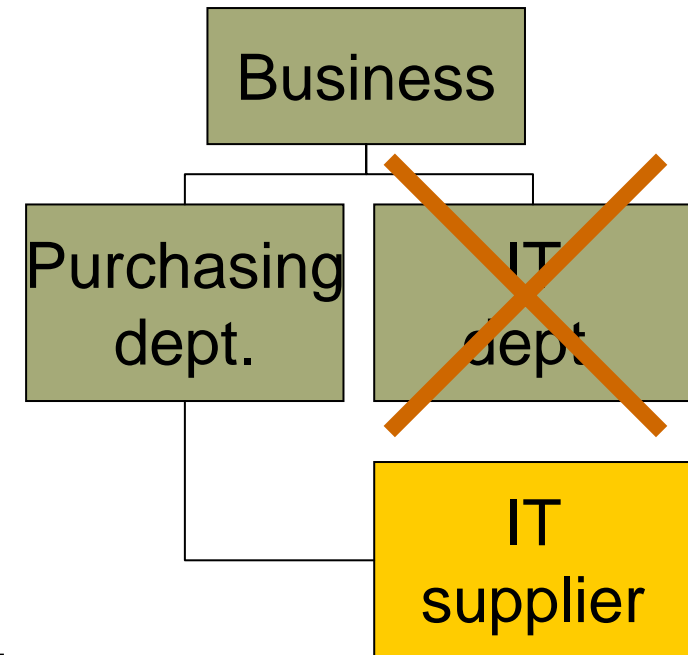
## Why outsourcing

- Go from fixed (high) costs to flexible (fit to needs) costs
- Compensate for peaks in need for personnel
- Need for specific knowledge and/or experience
- Independent judgment of quality

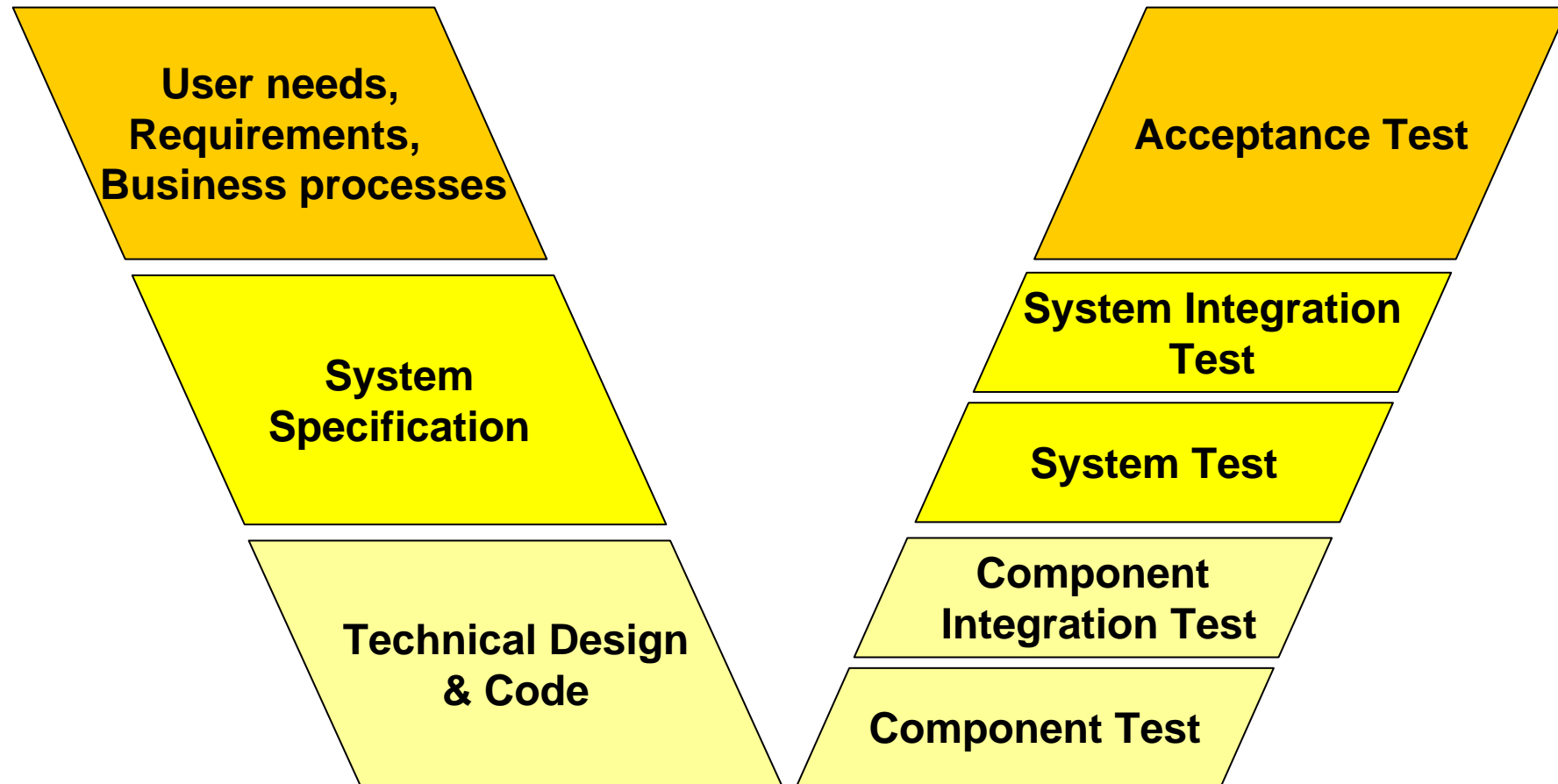
# What changes in your organization when outsourcing / offshoring IT Development?

## Changes when outsourcing

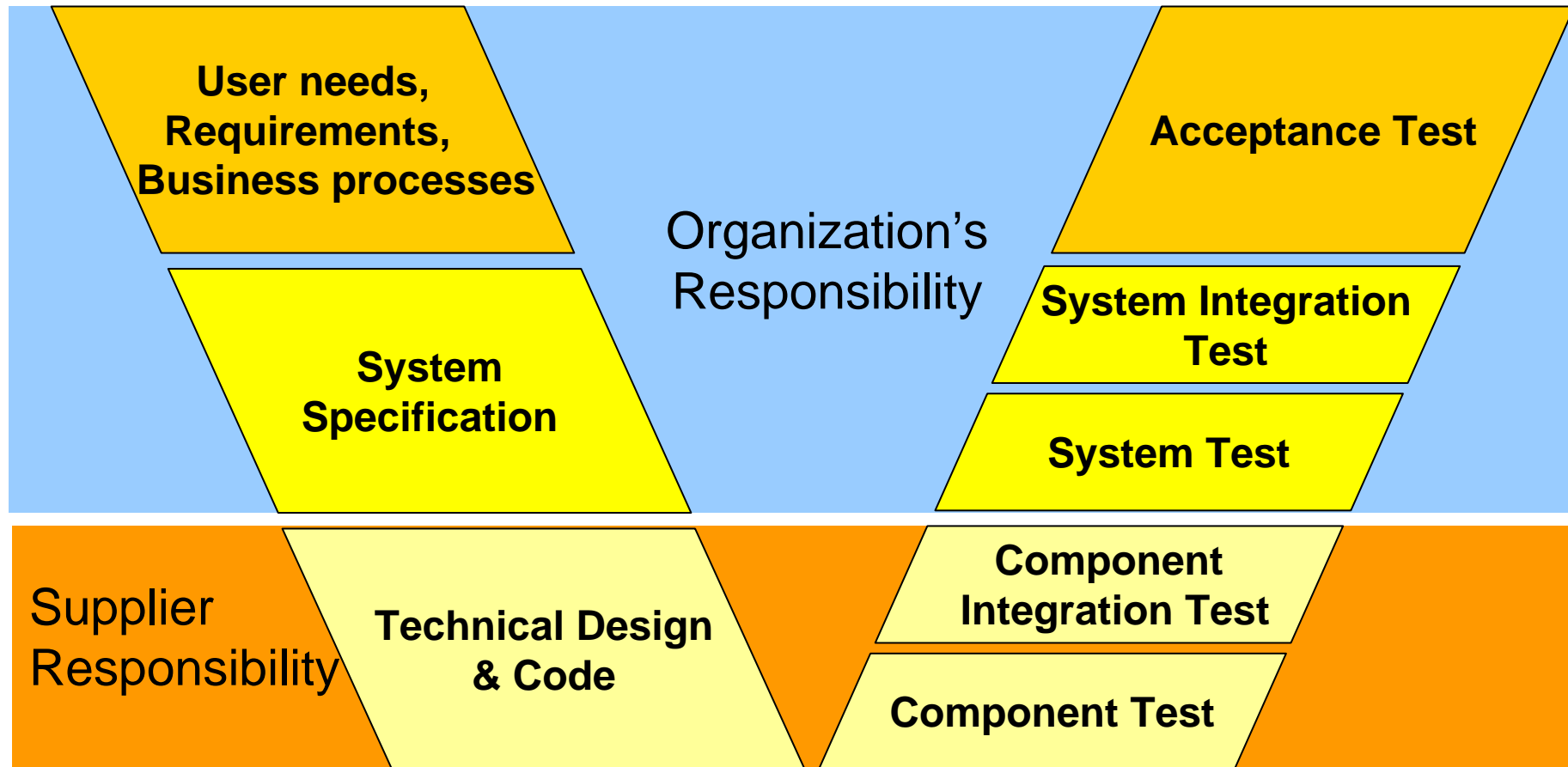
- A purchasing department remains
- Purchasing:
  - Selects the supplier
  - Makes a contract / SLA
  - Makes assessment of the supplier
  - Supports the business to assess the product
- The Business accepts/assesses, but on what basis?
- Acceptance requires IT knowledge; not structured but occasionally
- How to cope with this?



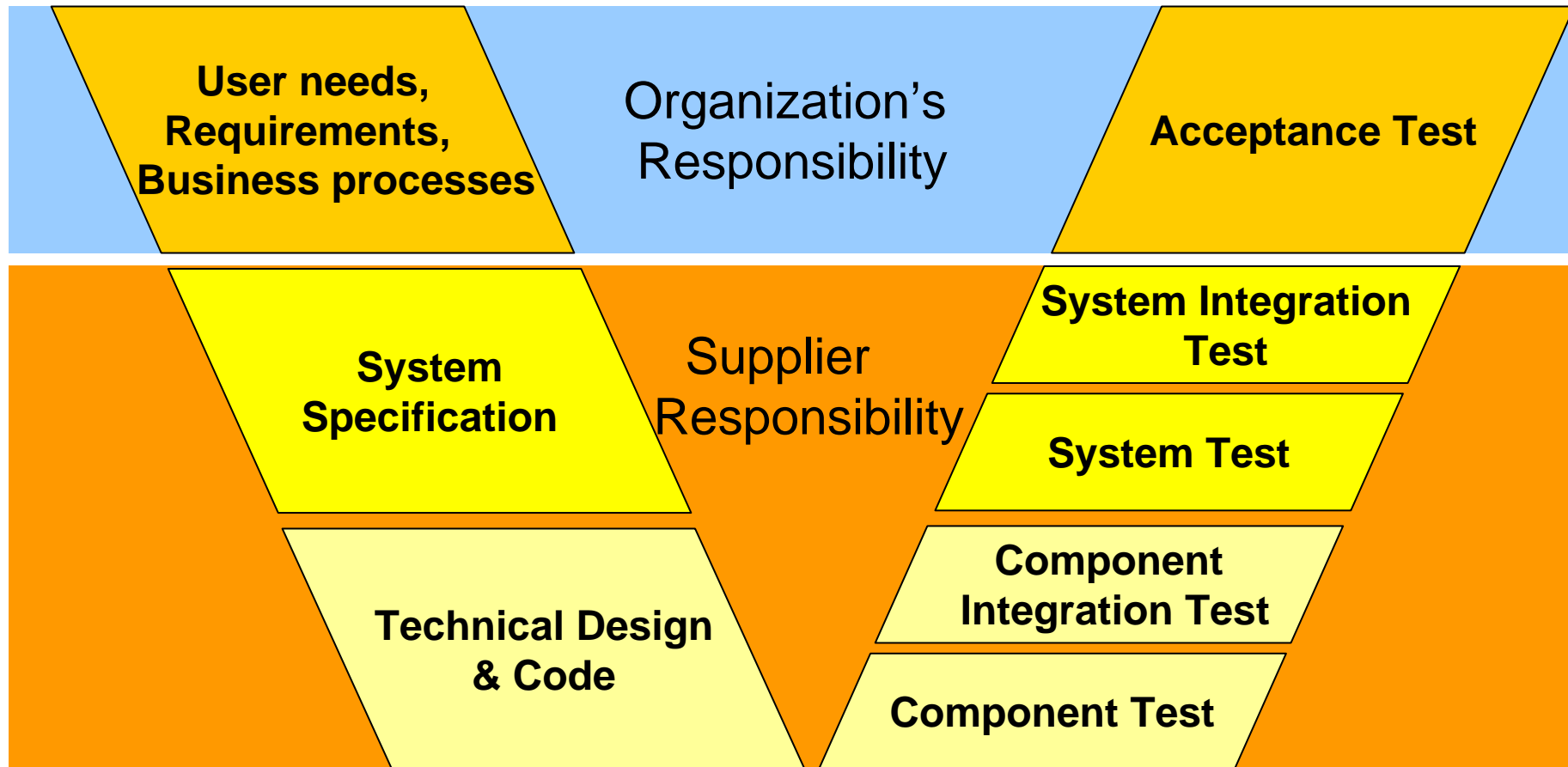
## Test levels in the V-model



## Possible Situation 1



## Possible Situation 2





## Barriers

### An unwillingness to consider outsourcing?

- Loss of control
- Projects and contracts going wrong
- Increasing dependence on a single supplier
- Loss of skills
- Employment law issues
- Security
- Privacy
- Loss of ability to differentiate in the market
- Rising costs

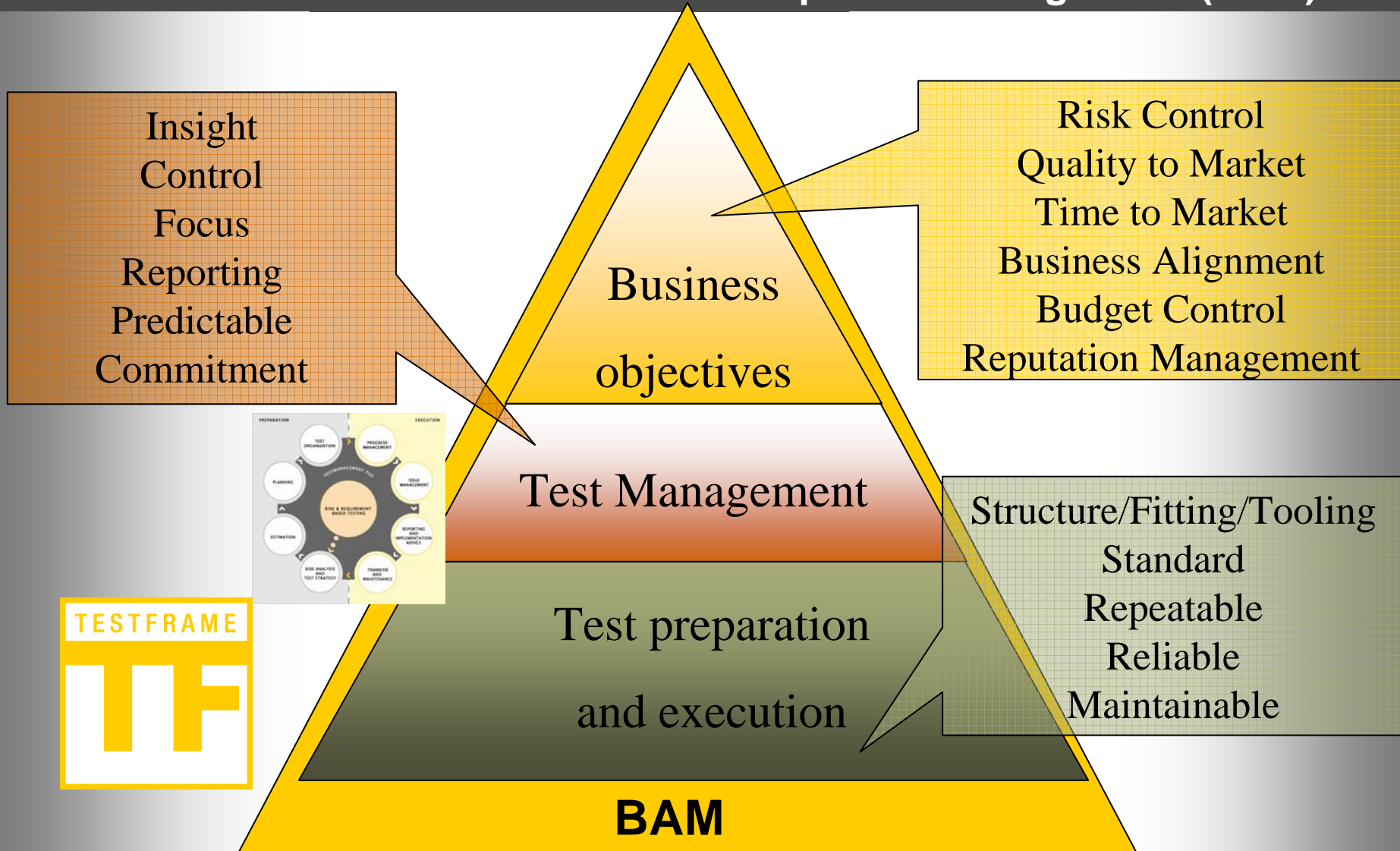
## Statement

By outsourcing / offshoring we will lose our job



**No we won't**  
**But it will change!**

## After the coffee break: Business Acceptance Management (BAM)





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